

bikes we like

TEST RIDE

Giant Simple 3



PHOTO BY ANTHONY CAMERA



THE DETAILS

Keepin' it Simple

Giant continues to perfect their nearly perfect cruiser

It's not everyday that a product is so aptly named, but the folks over at Giant have outdone themselves with the 2010 Simple Cruiser line. It's as "simple" as it gets. With a brand new look and feel, this bike will impress even the finickiness rider.

Being "simple," in my experience, takes a lot more work than anyone can imagine; it's no easy feat to create something of such beauty and ease of riding, and this bike is no exception to that rule.

The aluminum frame makes this one of the lightest bikes on the market. The geometry is about as good as we've seen—the bike feels nimble underfoot, and handles just the way you'd expect a great cruiser to handle. The Simple 3 includes a Shimano internal hub shifter, a set of smooth 26" RoadStar tires, wide handlebars, a comfy seat and a low-maintenance coaster brake.

Taking design cues from days gone by, with a classic look and stylish shapes, Giant's Simple 3 will catch the notice of all those you ride by.

PROPS: Great Geometry. Aluminum frame makes this bike super lightweight. Easy to ride with it's wide handlebars and stretched out frame. The design treatment is beautiful and well thought out.

SHLOPS: It's the kickstand dummy. While we've pointed this problem out to Giant in previous model years, this continues to plague the bicycle with a wobbliness that is hard to overcome—yup, it's a pain in the a**.

BOTTOM LINE: Lightweight, noticeable, and easy to ride, the 2010 Giant Simple 3 stays true to its namesake, and Giant has again released a bike that is nimble, fun to ride and has quality built into to. Worth it.

THE SPECS

- Sizes:** One size fits most
- Frame:** AluXX grade-aluminum
- Gears:** Shimano 3-speed
- Brakes:** Coaster
- Tires:** Giant RoadStar 26x2.125
- Components:** Rear cargo rack, Women's Simple 3 includes a front basket with matching liner bag.
- MSRP:** \$410
- giant-bicycles.com

WOMEN'S SIMPLE 3



QUOTABLES

THE GEARHEAD: "I love the included rack and the little matching details on the fenders and rims."

THE EDITOR: "It's a great bike except for the kickstand... ironic?"

OLD GUY AT COFFEE SHOP: "Man, that bike reminds me of the one I had as a kid, maybe a little more modern, but I like it!"