

VIA 1W

ONE LOOK, AND YOU CAN'T HELP BUT SMILE. EVERYTHING YOU WANT IN A BIKE: SIMPLE, SPIRITED, A JOY TO RIDE. BE ON YOUR MERRY WAY.



SPECIFICATIONS

| | | |
|----------------|------------------|--------------------------------------------------------------------------------------|
| FRAME | SIZES | XS,S,M |
| | COLORS | White/Light Green |
| | FRAME | 4130 Butted CroMo Steel |
| | FORK | 4130 Butted CroMo Steel |
| SHOCK | | N/A |
| COMPONENTS | HANDLEBAR | Via Women's Alloy, Mid Rise & Sweep, 25.4 |
| | STEM | Alloy |
| | SEATPOST | Alloy, 27.2 |
| | SADDLE | Via Women's, High Density Foam |
| PEDALS | | Alloy/Kraton Comfort Platform |
| DRIVETRAIN | SHIFTERS | Shimano Revo, Twist |
| | FRONT DERAILLEUR | N/A |
| | REAR DERAILLEUR | N/A |
| | BRAKES | Via Alloy, Dual Pivot |
| BRAKE LEVERS | | Alloy, Full Finger |
| CASSETTES | | Shimano 20T, 3-speed Internal |
| CHAIN | | KMC Z410RB 1/2 x 1/8, Rustproof |
| CRANKSET | | Alloy 3-Piece, 44T |
| BOTTOM BRACKET | | Sealed Cartridge |
| WHEELS | RIMS | Giant Alloy, Double Wall |
| | HUBS | [F]Alloy, [R]Shimano Nexus 3-speed Internal, 32h |
| | SPOKES | Stainless Steel, 14g |
| | TIRES | Kenda Kwest w/ K-Shield, 700x32 |
| EXTRAS | | Custom Alloy Front Basket w/ Flower Stem Holder, Basket Tote Bag, Fenders, Kickstand |

FRAME TECHNOLOGY

From its inspired split top tube design and graceful design touches including a 1920s-style saddle and front-rack flower holder, Via is that rare breed that exudes style without effort. With an elegant yet durable chromoly frame and its smart mix of components, Via W will go wherever the day takes you.

KEY UPGRADES (OVER VIA 2W)

- Shimano Nexus 3-speed internal gearing with twist-style shifter
- Custom front rack with tote bag, fenders and kickstand
- Kenda Kwest flat-resistant tires

FRAME GEOMETRY

| Actual Frame Size | Part Number | Head Angle | Seat Angle* | Toptube** | Headtube | Chainstay | Wheelbase | Standover Height*** |
|-------------------|-------------|------------|-------------|-----------|----------|-----------|-----------|---------------------|
| Inches | | Degrees | Degrees | Inches | Inches | Inches | Inches | Inches |
| XS/14 | 347112 | 70.0 | 74.0 | 21.4 | 5.3 | 17.8 | 41.8 | 22.1 |
| S/16 | 347113 | 71.0 | 73.5 | 22.1 | 6.1 | 17.8 | 41.9 | 22.7 |
| M/18 | 347114 | 71.0 | 73.5 | 22.5 | 6.9 | 17.8 | 42.3 | 23.5 |

*Seat angle is actual

**Toptube is measured from the center of the headtube horizontally back to the top of the effective extension of the seattube

***Standover height is based on the largest size tire that will fit the bike, not necessarily the included size tire